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**K~FLEYE INTRODUCES NEW "FOUR WOMEN" COLLECTION AT MACY'S
GRAND DESIGNER SPRING 2010 TRUNK SHOW**

CHICAGO, IL- April 27, 2010- Spring Fever is in the air as Chicago native & innovative designer, K~Fleye Jewelry and Accessories debuts her new "Four Women" Collection at Macy's Spring 2010 Trunk Shows.

K~Fleye Jewelry and Accessories by Kelley, has announced the launch of the new collection "Four Women", a series of Air, Earth, Water and Fire elements intertwined into bold, stylish wearable art. Macy's invites all Fashionistas to indulge in this seasons hottest trends with a fashion presentation displayed by K~Fleye.

"For Macy's to reach out and be the bridge between the emerging company and the established company, it's amazing," said Kelley, Fashion Stylist and Designer/Artist of K~Fleye Jewelry and Accessories, who has partnered with Macy's since 2006. "There's no amount of money, there's no amount of publicity that can compensate for the relationship I've established with Macy's."

The first show will be held on Saturday, May 1, 2010 at Macy's Spring Pre-Mother's Day Fashion Show, located at the River Oaks Macy's Women's Department, Second Floor (96 River Oaks Center Dr., Calumet City, IL 60409). Time: 1:00 p.m. - 3:00 p.m.

Additional Spring Trunk Shows will take place @ Macy's Downtown location, 111 N. State Street, Third Floor (Impulse Department), Chicago, IL 60602. Event Dates Thursday, May 6, 2010 and Friday, May 7, 2010, 10:00 a.m. – 6:00 p.m., as well as Thursday, May 20, 2010, 3:00 p.m. – 8:00 p.m.

About K~Fleye Designs

K~FLEYE (*pronounced K~FLY*) is a collection of cutting edge quality jewelry, accessories and clothing dedicated to promote and compliment individualism. All pieces hand-designed by K~Fleye are custom made, created with precious gems, stones and love, life, joy and freedom. Created locally in the artist's Chicago studio, K~Fleye Designs has adorned celebrity singers and have received worldwide recognition.

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