



FOR IMMEDIATE RELEASE

K~FLEYE AND THE INDIE DESIGNER MARKET RETURNS WITH AN EXCITING MEMORIAL DAY WEEKEND SEASON OPENING

Chicago, IL- May 27, 2010- The legendary Chicago Indie Designer Market returns this summer, premiering K~Fleye Designs' new signature "pop-up" boutique!

Offering great shopping, music, food and fun, the Chicago Indie Designer Market is defined as one of the best fashion markets in the city. In conjunction with the Randolph Street Antique Market, the Chicago Indie Designer Market opens Memorial Day weekend and conveniently runs throughout the summer. Dates and times featuring K~Fleye currently include:

Saturday, May 29 – Sunday, May 30 (Memorial Day Weekend)
Saturday, June 19 – Sunday, June 20
Saturday, July 24 – Sunday, July 25

Hours: Saturdays (10:00 am – 5:00 pm); Sundays (10:00 am – 4:00 pm)

Featuring Chicago's very own K~Fleye Designs, this unique market goes hand-in-hand with the artist's style, showcasing "one-of-a-kind" fashion finds. Unveiling the new signature "pop-up" boutique, K~Fleye is offering a special deal geared solely to the Indie Market fashionistas! Any shopper purchasing at least \$10 (pre-tax) of K~Fleye merchandise, will receive \$5 off total purchase. (Promotion valid for June - July market dates only).

"K~Fleye has been a regular staple at the Indie Designer Market," said Kelley Moseley, Artist/Designer of K~Fleye. "We are always excited about premiering our products first at the Indie Market. We have some exciting new lines to share. The level of fashion found at this market is incredible!"

Located inside the lower level of the historic Plumbers Union Hall (1340 W. Washington, between Ada and Ogden), admission into the market is \$10, covering both Saturday and Sunday markets. Admission for Students and Seniors (with valid IDs) is \$5 and children under 12 receive free admission. Additionally, free transportation to/from the market will be provided via Trolley Service, departing from one of Chicago's infamous landmarks, The Water Tower Place.

For additional information on the Chicago Indie Designer Market and the free trolley transportation service offered, please visit: <http://www.indiedesignermarket.com/eventinfo>

About K~Fleye

K~FLEYE (pronounced K~FLY) is a collection of cutting edge quality jewelry, accessories and clothing dedicated to promote and compliment individualism. All pieces hand-designed by K~Fleye are custom made, created with precious gems, stones and love, life, joy and freedom. Created locally in the personal stylist's Chicago studio, K~Fleye Designs has adorned celebrity singers and have received worldwide recognition. Featured on Chicago's ABC 7 "Heart & Soul" and the TV One nationally-televised "The Providence Effect," K~Fleye is keeping the fashion scene fresh, fierce and innovative!

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